

M O R G A N

FEW places in the world can excite one's senses as fully as Monterey County. Fog and sun, sea and stone . . . the elements which lend so much beauty and contrast to this area . . . are the same elements which contribute to the distinctive quality of Monterey County Chardonnay.

Inspired by the quality of Chardonnay from this area, Morgan Winery was established in 1982, and we are now pleased to announce the release of our premiere vintage.

Several years of tasting and research led to our selection of two Monterey County vineyards for our 1982 Chardonnay. Cobblestone Vineyard, in the Arroyo Seco area, was chosen for the richness and buttery complexity common to Chardonnay from this warmer region. Hillside Vineyard, extending up the slopes of the Santa Lucia Mountains, was chosen for the intense fruit and acid structure which develops in Chardonnay from this cooler, hilly region.



THE grapes were harvested in mid-October at 22.5° Brix and 10 gms/liter acid. The characteristics we find so special in Monterey County Chardonnay have been enhanced by traditional Burgundian winemaking methods . . . barrel fermentation in Burgundian oak, aging in contact with the yeast, inducement of malolactic fermentation in a portion of the wine . . . these (plus a healthy dose of Country-Western music throughout production) all led to a wine which is Burgundian in character, yet with a California flair.

At 7.7 gms/liter, the wine's acid structure provides an excellent complement to a variety of foods, and will support further development of the wine for years to come. In addition, its richness, balance, and depth of flavor allow the wine to be savored and enjoyed by itself.

After August 6th, Morgan Chardonnay will be available on a limited basis for purchase at fine wine merchants and restaurants throughout California.

Comparable to the area of its origin, we believe that Morgan Chardonnay offers its own special elements which will truly excite your senses.

Here's to your enjoyment!

Dan Lee  
Donna George